## 04/01/2021

Exponentials and logarithms, continued

Examples.

$$2^{4x} = 8$$

$$2^{4x} = 2^{3}$$

$$4x = 3$$

$$x = \frac{3}{4}$$

$$8^{x} = \frac{1}{128} = \frac{1}{2^{7}} = 2^{-7}$$

$$(2^{3})^{x} = 2^{-7}$$

$$3^{3x} = 2^{-7}$$

$$3^{x} = -7$$

$$x = -\frac{7}{3}$$

$$5^{x} = 2$$

$$\log_{a} a^{x} = x$$

$$a^{\log_{a} x} = x$$

$$\log_{5} 5^{x} = \log_{5} 2$$

$$x = \log_{5} 2 = \frac{\ln 2}{\ln 5} \approx 0.4306765 \dots$$

$$5^{x} = -2$$
No solution
$$70 + 90e^{-0.1t} = 75$$

$$90e^{-0.1t} = 75$$

$$90e^{-0.1t} = 5$$

$$e^{-0.1t} = \frac{1}{18}$$

$$\ln(e^{-0.1t}) = \ln\left(\frac{1}{18}\right)$$

$$-0.1t = \ln\left(\frac{1}{18}\right)$$

$$t = \frac{\ln\left(\frac{1}{18}\right)}{-0.1} \approx 28.9$$

$$e^{2x} - 3e^{x} - 10 = 0$$

$$-10 = 0$$

(quadratic form)  $(e^x)^2 - 3(e^x) - 10 = 0$ 

Substitute:  $u = e^x$ 

$$u^{2} - 3u - 10 = 0$$
  

$$(u + 2)(u - 5) = 0$$
  

$$u = -2$$
  

$$e^{x} = -2 \text{ no solution}$$
  

$$u = 5$$
  

$$e^{x} = 5$$
  

$$\ln(e^{x}) = \ln(5)$$
  

$$x = \ln 5$$
  

$$4^{x} + 2^{x} = 12$$
  

$$4^{x} + 2^{x} - 12 = 0$$
  

$$(2^{x})^{2} + 2^{x} - 12 = 0$$
  

$$(2^{x})^{2} + 2^{x} - 12 = 0$$
  

$$(2^{x})^{2} + 2^{x} - 12 = 0$$
  

$$(u + 4)(u - 3) = 0$$
  

$$u = -4$$
  

$$2^{x} = -4 \text{ no solution}$$
  

$$u = 3$$
  

$$2^{x} = 3$$
  

$$\log_{2} 2^{x} = \log_{2} 3$$
  

$$x = \log_{2} 3 = \frac{\ln 3}{\ln 2}$$

$$7^{3+7x} = 3^{4-2x}$$

$$\ln(7^{3+7x}) = \ln(3^{4-2x})$$

$$(3+7x)\ln(7) = (4-2x)\ln(3)$$

$$3\ln 7 + 7\ln 7(x) = 4\ln 3 - 2\ln 3(x)$$

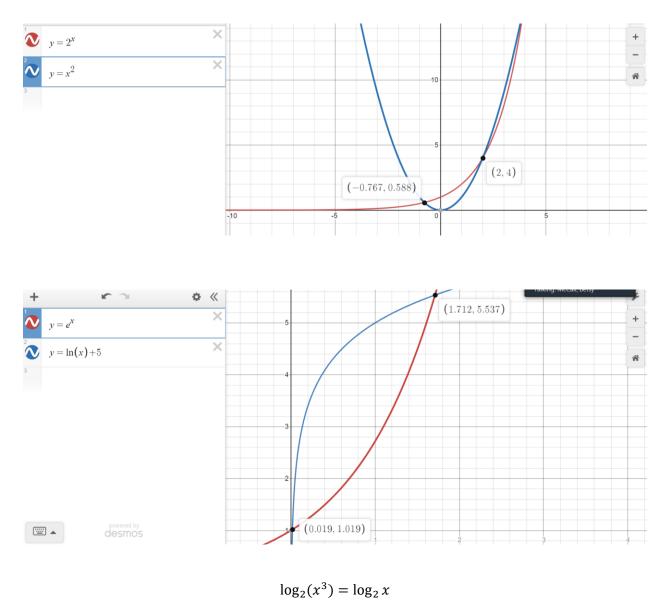
$$2\ln 3(x) + 7\ln 7(x) = 4\ln 3 - 3\ln 7$$

$$x[2\ln 3 + 7\ln 7] = 4\ln 3 - 3\ln 7$$

$$x = \frac{4\ln 3 - 3\ln 7}{2\ln 3 + 7\ln 7} \approx -0.091239\dots$$

Problems that can't be solved by hand: equation that involve both exponential and logs, exponential/logs with bare variables

$$2^x = x^2$$
$$e^x = \ln(x) + 5$$



 $\log_2 x^3 = \log_2(x^3)$  $(\log_2 x)^3 = \log_2^3 x$ 

$$x^{3} = x$$
  

$$x^{3} - x = 0$$
  

$$x(x^{2} - 1) = 0$$
  

$$x(x - 1)(x + 1) = 0$$
  

$$x = 0, 1, -1$$

 $\log_2(0^3) = \log_2 0$  -- log of 0 is not defined  $\log_2(-1^3) = \log_2 -1$  -- log of negative numbers is not defined

x = 1

 $log_3(7 - 2x) = 2$  $3^{log_3(7 - 2x)} = 3^2$ 

$$7 - 2x = 9$$
  

$$-2x = 2$$
  

$$x = -1$$
  

$$\log_3(7 - 2(-1)) = \log_3(9) = 2$$
  

$$\log_3(x - 4) + \log_3(x + 4) = 2$$
  

$$\log_3[(x - 4)(x + 4)] = 2$$
  

$$3^{\log_3[(x - 4)(x + 4)]} = 3^2$$
  

$$x^2 - 16 = 9$$
  

$$x^2 - 25 = 0$$
  

$$(x - 5)(x + 5) = 0$$
  

$$x = 5, -5$$

 $\log_3(5-4)+\log_3(5+4)$  good  $\log_3(-5-4)+\log_3(-5+4)\,$  bad – reject this solution

*x* = 5

$$\log(x) - \log(2) = \log(x+8) - \log(x+2)$$
$$\log\left(\frac{x}{2}\right) = \log\left(\frac{x+8}{x+2}\right)$$
$$\frac{x}{2} = \frac{x+8}{x+2}$$
$$x(x+2) = 2(x+8)$$
$$x^{2} + 2x = 2x + 16$$
$$x^{2} - 16 = 0$$
$$(x+4)(x-4) = 0$$
$$x = 4, -4$$

Check in the original problem  $\log (-4)$  bad

$$x = 4$$

$$\ln(\ln x) = 3$$

$$e^{\ln(\ln x)} = e^{3}$$

$$\ln x = e^{3}$$

$$e^{\ln x} = e^{e^{3}}$$

$$x = e^{e^{3}} \approx 5.28 \times 10^{8}$$

$$(\log x)^{2} = 2\log x + 15$$

$$u^{2} = 2u + 15$$

$$u^{2} - 2u - 15 = 0$$

$$(u - 5)(u + 3) = 0$$

$$u = 5, -3$$

Quadratic form,  $u = \log x$ 

$$log x = 5
10log x = 105
x = 105 = 100,000
log x = -3
10log x = 10-3
x = 10-3 = 0.001$$

2 solutions

Applications

Simple Interest

$$A = P + Prt = P(1 + rt)$$

**Compounded Interest** 

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

P is the principal

r is the annual interest rate

t is time in years

*n* is the number of compounding periods per year (annually=1, quarterly=4, monthly=12, weekly=52, daily=365, etc.)

\$300, earned 5% simple interest for 2 years.  $A = 300(1 + 0.05 \times 2) = 300(1.1) = 330$ 

\$300, earned 5% interest compounded annually for 2 years.

$$A = 300 \left(1 + \frac{0.05}{1}\right)^2 = 300(1.05)^2 = 330.75$$

\$300, earned 5% interest compounded daily for two years

$$A = 300 \left( 1 + \frac{0.05}{365} \right)^{730} = 331.55$$

Compounding continuously (stock market average, inflation)  $A = Pe^{rt}$ \$300, earned 5% continuously compounded interest for two years?  $A = 300e^{0.5(2)} = 331.55$ 

How long would it take for your initial investment to double?  $600 = 300e^{0.05t}$   $2 = e^{0.05t}$ 

$$ln 2 = ln e^{0.05t}$$

$$ln 2 = ln e^{0.05t}$$

$$ln 2 = 0.05t$$

$$\frac{ln 2}{0.05} = t \approx 13.86 \dots \text{ years}$$

Exponential Growth and Decay

$$N(t) = N_0 e^{kt}$$

 $N_0$  is the initial population k is the (positive) growth rate, (or negative decay rate) t is time

Newton's Law of Cooling

$$T(t) = T_a + (T_0 - T_a)e^{kt}$$

Logistic Growth

$$N(t) = \frac{L}{1 + Ce^{-kLt}} \qquad C = \frac{L}{N_0} - 1$$

Exponential decay example:

The half-life of carbon-14 is 5730 years.

$$100e^{k(5730)} = 50$$
$$e^{5730k} = \frac{1}{2}$$
$$\ln(e^{5730k}) = \ln\left(\frac{1}{2}\right)$$
$$5730k = \ln\left(\frac{1}{2}\right)$$
$$k = \frac{\ln\left(\frac{1}{2}\right)}{5730} \approx -0.0001209688 \dots$$

 $N(t) = 100e^{-0.0001209688t}$ 

End of Chapter 6

Exam #3 is next week!